



Application Guide 2

AVAA Associate Membership

The Pathway For Recognition As A

AVAA Certified Auctioneer (CAAu)

AVAA Certified Valuer (CVAu)

AVAA Associate Membership provides a recognised pathway for emerging auctioneers and valuers to build capability, demonstrate commitment to professional standards, and progress toward AVAA certification with confidence and credibility.

Part A ■ Welcome

An Important Step In Your Career Journey

The Auctioneers and Valuers Association of Australia (AVAA) offers AVAA Associate Membership as a structured and credible entry point for individuals seeking to become a professional auctioneer or valuer. It provides a recognised pathway for emerging and transitioning professionals to build capability, understand national professional standards, and prepare for progression toward the AVAA Certified Auctioneer (CAAu) or AVAA Certified Valuer (CVAU) credentials.

AVAA Associate Membership is professional pathway that embeds you at an early stage within the AVAA community of professional auctioneers and valuers, offering you exposure to the expectations, responsibilities, and ethical frameworks that underpin trusted auction and valuation practice. Through structured engagement, AVAA Associate Members gain insight into how professional standards are applied in real-world contexts and how credentialed professionals operate across diverse asset classes and markets.

A central feature of AVAA Associate Membership is access to the professional community itself. You're encouraged to engage with practitioners holding the CAAU and CVAU credentials through forums, working groups, committees, and events. This interaction supports informed learning, allowing AVAA Associate Members to observe professional judgement, regulatory awareness, and sector leadership in practice, while contributing constructively to discussions shaping the profession's future.

Your professional development is supported through AVAA's industry-led online courses, which provide practical, real-world learning grounded in contemporary auctioneering and valuation environments. These courses introduce professional methodologies, ethical obligations, and regulatory considerations, helping AVAA Associate Members understand not only what professionals do, but why consistency, accountability, and sound judgement are essential to maintaining confidence with clients, regulators, courts, and insurers.

AVAA Associate Membership also supports your career development journey. Whether you're entering the auction and valuation sector, transitioning from another profession, or looking specialising within auctioneering or valuation, the pathway recognises prior experience while providing a clear framework to identify competency requirements and prepare for future certification without unnecessary duplication of learning.

Ultimately, AVAA Associate Members signals your professional intent. It demonstrates a commitment to ethical practice, continuous improvement, and nationally recognised standards, ensuring that when you take the next step to obtain the CAAU or CVAU credentials, you're not only qualified on paper, but fully prepared to meet the expectations of a trusted professional community.

AVAA Membership – It's a great time to get involved!

Tim Slattery CAAU
AVAA National President

Troy Williams FIML MAICD
AVAA Chief Executive



“ AVAA Associate Membership signals professional intent, demonstrating commitment to ethics, continuous improvement, and recognised standards, ensuring you progress toward CAAU or CVAU credentials fully prepared to meet professional expectations.. ”

Part B ■ The Pathway

Your Career Development Pathway



AVAA Associate Membership is an ideal starting point for professionals intending to obtain the AVAA Certified Auctioneer or AVAA Certified Valuer credential. It provides structured exposure to AVAA's professional standards, education pathways, and expectations, helping members progressively align their experience, knowledge, and practice with recognised national benchmarks.

For individuals with an established career, Associate Membership offers a focused pathway to specialise in auctioneering or valuation without stepping away from existing professional responsibilities. It recognises prior experience while providing a clear framework to transition skills into a regulated, credentialed professional discipline supported by AVAA.

AVAA Associate Members gain access to targeted professional development, guidance on competency requirements, and insight into how certification criteria are applied in practice. This helps experienced professionals identify any gaps efficiently, avoiding unnecessary duplication of learning while ensuring their progression toward certification is deliberate, credible, and well supported.

Start With Recognition

Build meaningful professional connections with professionals holding the respected AVAA Certified Auctioneer (CAAu) and AVAA Certified Valuer (CVAu) credentials through forums, committees, and events designed to encourage informed exchange and peer-to-peer collaboration.

Specialise With Confidence

Engage in relevant learning through courses, briefings, and events such as the AVC26 Conference, helping AVAA Associate Members understand contemporary professional practice, emerging risks, and the standards expected of credentialed professionals.

Connect Before Gaining The Credentials

Gain insight into how professional perspectives are represented at a parliamentary level through advocacy led by AVAA staff with government affairs expertise, informed by the experience and judgement of those holding the CAAu and CVAu credentials.

The AVAA Associate Membership pathway emphasises professional recognition rather than requalification. This allows you to demonstrate commitment to ethical practice, continuous improvement, and sector standards while preparing the evidence, experience, and assessments required to obtain the respected AVAA Certified Auctioneer (CAAu) and / or AVAA Certified Valuer (CVAu) credentials.

Importantly, AVAA Associate Membership embeds you within a friendly and collaborative professional community. Engagement with peers, mentors, and industry discussions provides context, confidence, and clarity, ensuring that when certification is sought, candidates are not only qualified on paper, but fully prepared to meet professional expectations.



“ AVAA Associate Membership provides a structured pathway for professionals to understand national standards, engage the professional community, and progress toward AVAA Certified Auctioneer or AVAA Certified Valuer credentials. ”



Part C ■ Community

Engage With A Professional Community



AVAA Associate Members are a part of a connected professional community focused on engagement with those holding the respected AVAA Certified Auctioneer (CAAu) and AVAA Certified Valuer (CVAu) credentials. It's a career development opportunity that provides exposure to the issues, standards, and professional considerations shaping the auctioneering and valuation sector.

Associate Members have opportunities to observe, exchange perspectives, and learn directly from experienced practitioners. This engagement supports a deeper understanding of professional practice and expectations, helping AVAA Associate Members to build sector knowledge through interaction with credentialed professionals operating across diverse markets and disciplines.

Membership allows AVAA Associate Members to participate in conversations, forums, working groups, events alongside professionals holding the AVAA Certified Auctioneer (CAAu) and AVAA Certified Valuer (CVAu) credentials. This offers insight into sector challenges, regulatory developments, and professional standards, supporting learning through real-world discussion while allowing Associates to contribute constructively and appropriately.

Networking Opportunities

Build genuine professional connections with auctioneers, valuers, and allied professionals nationwide through forums, committees, and events designed for thoughtful exchange and collaboration.

Professional Development Opportunities

Engage in relevant learning through courses, briefings, and events such as the AVC26 Conference supporting your professional growth and keeping your skills current and connected to practice.

Advocacy & Government Engagement

Gain insight into how professional perspectives are represented by AVAA when meeting with parliamentary and departmental stakeholders to champion the interests of professional auctioneers and valuers.

AVAA Associate Membership creates clear and respected pathways for professional progression and leadership. This includes developing familiarity with the ethical frameworks, standards, and professional responsibilities upheld by certified professionals, while building credibility, professional relationships, and confidence through ongoing participation.

By engaging with certified professionals, AVAA Associate Members help reinforce the visibility and standing of professional standards across the sector. Collective participation supports shared understanding, accountability, and continuous improvement, while providing Associates with insight into how professional standards are applied in practice and how the profession continues to evolve.



“ If you're an established professional, AVAA membership is more than recognition. It's about influence, leadership, and shaping the future of the sector by getting involved and working with others that share your passion and commitment to excellence. ”

Part D ■ Online Courses

Learn From Industry Experts

AVAA's online courses provide a practical introduction to the auctioneering and valuation sectors, grounded in how the profession operates day to day. The programs are designed around real-world scenarios, reflecting the commercial, regulatory, and professional environments in which auctioneers and valuers work across diverse asset classes and markets.

Course content is shaped by the experience of practising auctioneers and valuers, ensuring learning is relevant, current, and applied. Rather than abstract theory, participants engage with industry-focused material that mirrors professional workflows, decision-making processes, and the standards expected in client-facing and regulated contexts.

The courses introduce participants to the professional standards, ethical frameworks, and regulatory considerations that underpin trusted auction and valuation practice. This helps learners understand not only what professionals do, but why consistency, accountability, and sound judgement are essential to maintaining confidence with clients, regulators, and stakeholders.

AVAA Online Course 1 Fundamentals Of Auctions & Auctioneering Course

This introductory course provides a strong foundation in auctioneering principles, processes, and professional practices, equipping learners with essential knowledge and confidence to begin exploring a career in the auction industry.

AVAA Online Course 2 Fundamentals Of Valuing Goods, Chattels, Plant & Equipment

This program introduces students to valuation methodologies for goods, chattels, plant, and equipment, offering practical insights into assessment approaches, industry standards, and responsibilities, ideal for those starting a professional valuation pathway.

AVAA Online Course 3 Fundamentals Of Fine and Decorative Arts & Antiques Course

This program introduces students to valuation methodologies for goods, chattels, plant, and equipment, offering practical insights into assessment approaches, industry standards, and responsibilities, ideal for those starting a professional valuation pathway.

AVAA online courses also provide insight into how auctioneers and valuers respond to market conditions, risk, and changing technology. Participants gain exposure to the practical challenges faced by professionals and how experience, methodology, and standards are applied to deliver reliable outcomes in real operating environments.

As an entry point to the sector, these courses support informed career exploration and professional development. They build foundational knowledge, sector awareness, and confidence, while connecting learning directly to industry practice, making them a valuable starting point for those seeking to understand or work within the auction and valuation professions



“ AVAA's online courses deliver industry-led, real-world learning shaped by practising auctioneers and valuers, building practical understanding of professional standards, decision-making, and the realities of modern auction and valuation practice. ”

Part E ■ Your Application

Take The Next Step In Your Career

For those considering AVAA Associate Membership, the next step is a practical one. AVAA Associate membership is designed for individuals beginning their professional engagement with the auction and valuation sector and seeking formal alignment with AVAA's professional framework and expectations. It suits those entering the sector for the first time or those employed in a related field, but looking to specialise in auctioneering and / or valuation.

The application process focuses on clarity and readiness. Applicants should consider their current role, career intent, and connection to the sector, and ensure the information provided accurately reflects their background, experience, and professional interests. This assists AVAA in confirming eligibility and appropriate engagement pathways.

Option 1 – Direct Application

Individuals may apply directly for AVAA Associate Membership by completing the application form and providing relevant background details. This pathway is suitable for those already working within, or closely aligned to, the auction and valuation sector and seeking formal professional association at an early or transitional career stage.

Option 2 – Admission After Completing A Course

The three foundation online courses include complimentary Associate Membership upon successful completion. Participants will be advised of eligibility at the conclusion of the course, with membership activation finalised at the completion of the course, supporting a seamless transition into professional engagement.

AVAA Associate Membership is a transitional step towards obtaining the respected AVAA Certified Auctioneer (CAAU) and / or AVAA Certified Valuer (CAVU) credentials. It provides a structured entry point while individuals build experience, complete training, or work towards future credentialed membership categories. Taking this step early establishes professional alignment and continuity as careers progress.

Once an application is submitted or eligibility confirmed through one of the two pathways above, AVAA will provide confirmation and onboarding information. This ensures new AVAA Associate Members understand their standing, obligations, and how to engage with AVAA resources, communications, and professional opportunities from the outset.



“Applying for AVAA Associate Membership is a clear, practical step, confirming readiness, professional intent, and alignment with AVAA's standards for those entering or transitioning within the auction and valuation sectors.”

Members Driving Professionalism

The Auctioneers and Valuers Association of Australia (AVAA) operates at the intersection of professional practice, regulation, and market confidence. Its activities are designed to support individuals and businesses working across diverse asset classes, while strengthening the credibility, consistency, and recognition of auctioneering and valuation services nationally.

AVAA's work is member-driven and focused on substance. Through structured governance, professional frameworks, and targeted engagement, AVAA supports practitioners at different career stages while responding to the evolving expectations of clients, regulators, courts, insurers, and the business community.

A core focus of AVAA is creating clarity in professional identity. By defining expectations, pathways, and areas of practice for auctioneers and valuers, AVAA helps distinguish qualified professionals and businesses operating under recognised standards, supporting informed decision-making by stakeholders who rely on auction and valuation advice.

AVAA Members Driving Professional Recognition

AVAA credentials professionals through structured pathways that recognise competence and experience, while driving consistent recognition by clearly identifying practitioners aligned with nationally recognised professional standards for clients, regulators, and employers.

AVAA Members Setting Industry Standards

In addition to awarding the recognised AVAA Certified Auctioneer (CAAU) and AVAA Certified Valuer (CVALU) credentials, with member support AVAA maintains professional standards that provide a consistent framework for accountability, quality, and continuous professional improvement.

AVAA Members Engaging With Government

AVAA actively engages with parliamentary and departmental stakeholders to represent sector expertise. This engagement ensures policy development is informed by practical experience and supports sustainable, well-regulated professional markets.

AVAA also acts as a convener of conferences, roundtables, education programs, and specialist interest groups bring professionals together to share experience, consider emerging risks, and contribute to policy and standards development grounded in real-world practice.

With the advice and guidance of members, these activities have positioned AVAA as a trusted voice for the sector. By combining professional standards, advocacy, and engagement, AVAA strengthens confidence in auction and valuation services and supports a resilient, ethical, and well-governed profession.

AVAA Membership – It's a great time to get involved.



“ AVAA's activities are driven by its members, bringing real-world experience of members to the task of supporting professionals, setting industry standards and engaging with government, ensuring the auction and valuation sector is represented, regulated, and recognised nationally. ”



The Auctioneers and Valuers Association of Australia (AVAA) is a member-led national professional association representing auctioneers and valuers working across fine art, antiques, collectables, goods, vehicles, plant and equipment.

AVAA exists to support the professionals in the sector, those who build trust with clients, exercise independent expert judgement, and uphold high ethical and professional standards every day.

Our Vision

A profession where auctioneers and valuers are recognised, respected, and trusted for their expertise, integrity, and professionalism, with members proudly identified through the AVAA Certified Auctioneer (CAAu) and AVAA Certified Valuer (CVAu) credentials.

Our Mission

To advance the careers and standing of professionals holding the CAAu and CVAu credentials by setting clear professional and ethical standards, delivering quality education, and being an effective voice for the auction and valuation sectors in a changing market.

Auctioneers & Valuers Association Australia
ABN 21 000 109 544

AVAA National Office
e: national.office@avaa.com.au
a: GPO Box 2245, Canberra, ACT, 2601
t: 1300 928 165

AVAA Capital Territory
e: act@avaa.com.au

AVAA New South Wales
e: nsw@avaa.com.au

AVAA South Australia
e: sa@avaa.com.au

AVAA Victoria
e: vic@avaa.com.au

Northern Territory
e: nt@avaa.com.au

AVAA Queensland
e: qld@avaa.com.au

AVAA Tasmania
e: tas@avaa.com.au

AVAA Western Australia
e: wa@avaa.com.au