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Media Release

AVAA Achieves Record Membership Renewal Rate of 97%+

The Auctioneers and Valuers Association of Australia (AVAA) has recorded a renewal rate exceeding 97 per cent for 2026, reflecting strong member confidence and engagement as the organisation advances its 2025-30 AVAA Strategic Plan.

AVAA is the nation's professional association representing auctioneers and valuers working across fine art, antiques, collectables, goods, vehicles, plant and equipment. AVAA exists to support the professionals in the sector, those who build trust with clients, exercise independent expert judgement, and uphold high ethical and professional standards every day.

The record membership renewal rate impact of AVAA's transition to a credentials-based professional framework, where the **AVAA Certified Valuer** (CVAu) and **AVAA Certified Auctioneer** (CAAu) designations define professional standing across the sector. This shift places verified competence, professional standards, and client trust at the centre of membership.

"The extraordinary renewal outcome demonstrates that members value a model that recognises professionalism through evidence and applied capability, said Tim Slattery, AVAA National President.

"The change to a credentials-based membership model was a key plank of the **2025-30 AVAA Strategic Plan**, which has cemented members' confidence in the direction of AVAA and the relevance of what we are building together," Mr Slattery said.

"Our strategic plan has moved us beyond a subscription-based model. Today, membership is aligned with recognised credentials that signal competence, accountability, and trust to clients, courts, insurers, and government."

Mr Slattery said the credentials-based approach is strengthening both individual careers and the collective standing of the profession.

"When members hold CVAu or CAAu, they are part of a nationally recognised framework that supports consistent standards and professional judgement. That has real value in the market and in how our sector is perceived."

The 2026 renewal rate also reflects broader improvements in how AVAA supports its members, including more targeted communications, expanded professional development opportunities, and a stronger, evidence-based advocacy program informed by member insight.

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Mr Slattery said the outcome reinforces AVAA's role as the national peak body for auctioneers and valuers.

"We are seeing a more connected and engaged professional community. Members are contributing to standards, shaping policy positions, and supporting each other in lifting capability across the sector," Mr Slattery said.

The high membership renewal rate, coupled with new members joining, is likely to result in AVAA achieving membership growth of around 20% during this year.

Ends.

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